



WORLD ASSOCIATION OF
PERINATAL MEDICINE - WAPM

13th WCPM

World Congress of Perinatal Medicine

October 26 - 29, 2017

Sava Center, Belgrade, Serbia

www.wcpm2017.com



Sponsorship booklet -
Infographic January 2017

WELCOME TO BELGRADE

be with us in October 2017

WHY EXHIBIT OR SPONSOR?



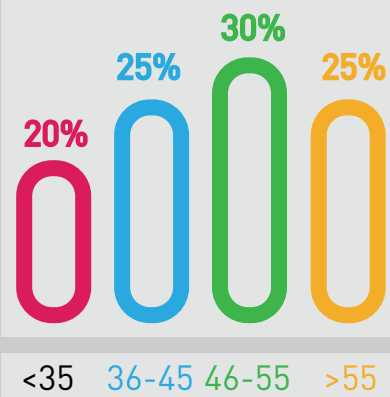
AUDIENCE ASSESMENT

JANUARY
2017

Up to 4000 participants



AGE GROUPS



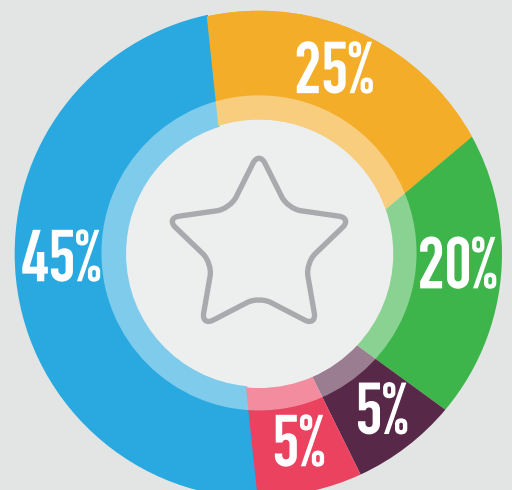
EXHIBITION SPACE

over
80
booths

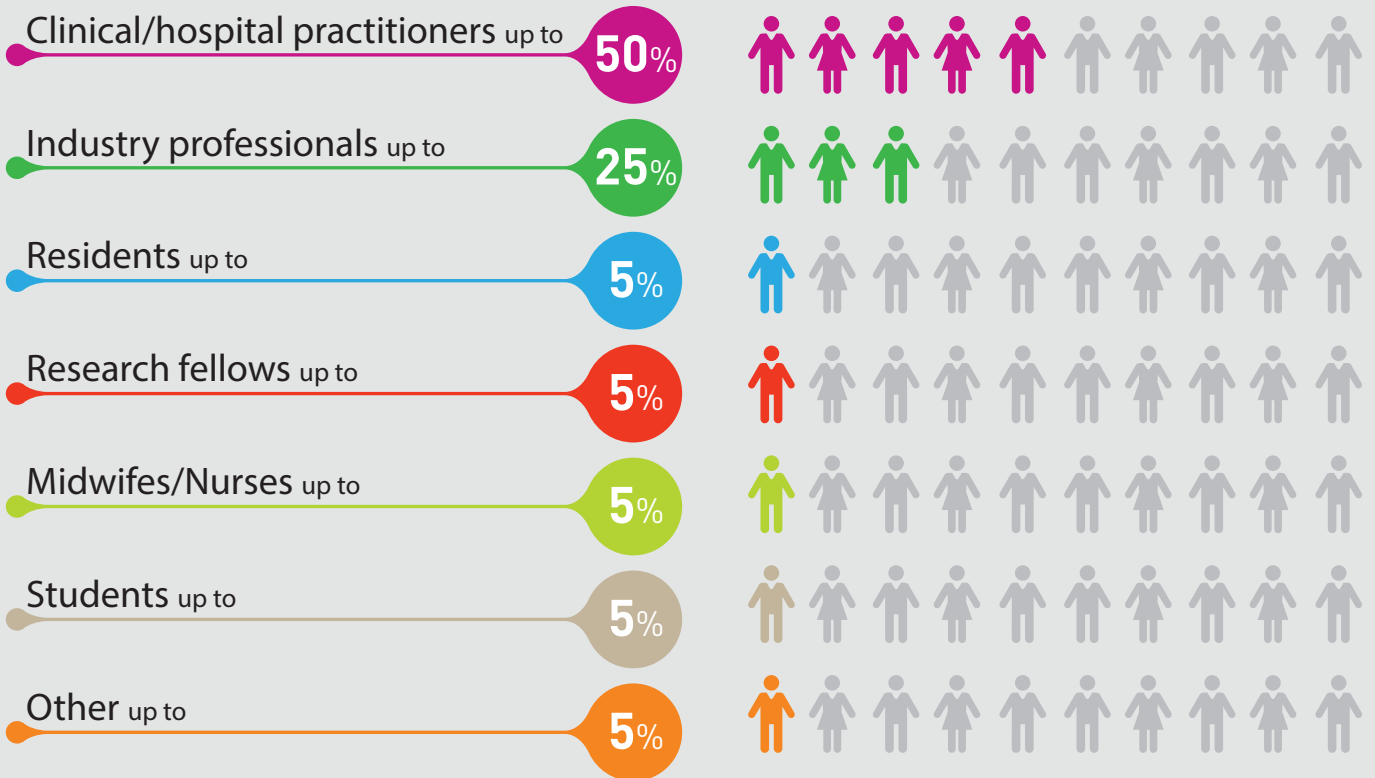


numerous
OTHER
sponsor'
modalities

- ★ PHARMACEUTICALS UP TO
- ★ DEVICES UP TO
- ★ MEDICAL EQUIPMENT UP TO
- ★ INNOVATIVE INDUSTRIES (biotechnology, genetics, etc.) up to
- ★ OTHER UP TO



PROFESSIONAL ROLE

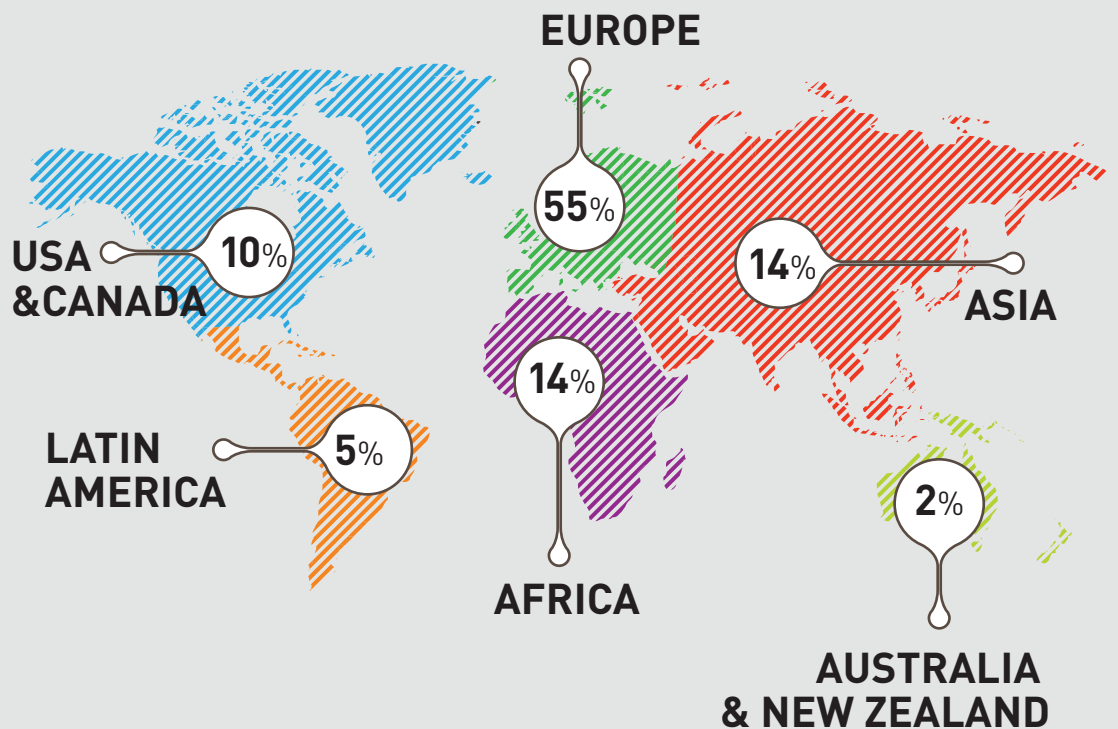


COUNTRY OF ORIGIN



over
60
countries

USA & CANADA	10%
EUROPE	55%
LATIN AMERICA	5%
ASIA	14%
AUSTRALIA & NEW ZEALAND	2%
AFRICA	14%



EUROPE FORECAST

Ex-YU/SEE/CEE REGION

Serbia 400
Croatia 180
Slovenia 100
Bosnia & Herzegovina 130
Macedonia 50
Montenegro 40



Hungary 70
Romania 90
Bulgaria 50
Albania 10
Greece 70
Cyprus 10



Czech Republic 40
Slovakia 20
Moldova 10
Poland 100



Austria 40
Italy 120
Turkey 80



EUROPE OVERALL

Germany 150
The Netherlands 50
UK 70
France 100
Belgium 20
Switzerland 40
Spain 60
Portugal 10

Sweden 30
Norway 10
Denmark 15
Finland 10
Baltic Republics 10
Russia 60
Ukraine 10
Belarus 5



MODALITIES

Plenary sessions

Parallel sessions

Pre-conference Workshops

Conference Workshops

Regional Workshops

+ Many more...

OVER 200 LECTURERS

E-MAIL COMMUNICATION



20+

E-MAIL BLAST

STRUCTURE



+ more

PROCESS



15
more to go

WEBSITE ACTIVITIES



January 2017

WSV WEBSITE VISITORS

25.000

5000

UNIQUE WEBSITE VISITORS UWSV

September 2017

UWSV WEBSITE VISITORS

expected - up to

300.000

expected - up to

50.000

UNIQUE WEBSITE VISITORS UWSV

PARTNER ASSOCIATION

⇒ Cross promotion National/Regional Ob&Gyn Societies

⇒ Special focus on

⇒ Network of National Interuniversity
Ian Donald School' chapters
- over 110 Countries

⇒ Network of National Chapters
of the World / International
Association of Perinatal Medicine
WAPM/IAPM - over 100 countries

